



What is the Flaze-Daddy Little Zaddy Program?

This is the name of 2023 scholarship program which is part of the Flazeda “Performance for Purpose” social enterprise work.

It is unlike other scholarship rounds, because this round is not funded by grants, but rather by “Flaze-Daddies” (these are philanthropists in the community who are bankrolling the program).

The goal of the program is to allow “Flaze-Daddies” to fund for mentees (we’re calling “Zaddies”) through a scholarship round that will give them new skills, experiences, training, and expertise to develop and grow as professional performing artists.

What is the Performance for Purpose Program?

This is a Social Enterprise initiative from Flazeda designed to remove barriers to alternate performing artists. We value Diversity, Inclusivity, Equality, and Respect and want to ensure all people are represented on our stages.

Through the Performance for Purpose Program, we provide FREE access to professional development and provide performance opportunities to artists, who may otherwise not be able to access it.

What is a Flaze-Daddy?

A Flaze-Daddy is a person, group, organisation, that help to bankroll this Flazeda “Performance for Purpose Program” initiative in 2023

These are people who contribute a minimum of \$300 (in cash) towards funding a mentee through the scholarship program

Why be a Flaze-Daddy?

Most importantly a Flaze-Daddy gets the satisfaction of knowing that they are making a difference and helping others! In addition to that knowledge, Flaze-Daddies also get the following benefits:

- An enamel pin that says “Flaze-Daddy”
- A shirt that says “Flaze-Daddy”
- A complimentary double-pass to any Jazida Productions or Flazeda event they desire to attend
- A punch card for x5 free drinks on the bar (at Flaze-bar)
- Acknowledgement by the Flazeda community of your daddy-status

What is a Zaddy?

Zaddy is modern and gender-neutral twist on the word Daddy... The implication being that people who got through this program gain skills and expertise to hold power, run things, be a boss, and take up space.

“Zaddy” is the word we’re using to refer to the mentees through this program (the recipients of the benefits of the initiative)

What is a sponsor?

A sponsor is someone who donates goods and services, to help bankroll the program. Donations from sponsors are used to help support the mentees (i.e. Zaddies), either by going directly to them, or by going into fundraising activities (i.e. raffles/auctions) that are run to help raise money for the initiative. All sponsors to donate over \$300 worth of value, also get the same benefits as Flaze-daddies.

Where does the money go?

The money pays for the benefits that the Zaddies receive. Below is a breakdown of costs per Zaddy - these benefits can be claimed anytime over a 12 month period.

Each Zaddy receives \$2,350 worth of benefit, with \$1,500 provided by Flaze-Daddies and the remaining difference provided in-kind by Flazeda and Jazida Productions.

| Activity | Cost | Comment | In-Kind |
|--|--------|---|---|
| X10 classes at Flazeda | \$230 | | \$230 provided complimentary by Flazeda |
| X10 free hours of studio time at Flazeda | \$450 | | \$450 provided complimentary by Flazeda |
| Creation of promo reel by Captavitate Jazida Productions Livestream Dream Team | \$400 | This is to both film content and edit a sizzling promotion reel | \$140 provided by Jazida Productions |
| Professional headshots and promo photos | \$100 | This is for while wall photos | |
| Training on how to use Q-lab (run the sound on a show) | \$40 | | |
| Training on the business of arts | \$100 | | |
| X5 one-on-one workshops to develop new work / | \$1000 | The available mentees are across the wide Flazeda | |

| | | | |
|--|---------|---------|-----------------------------|
| upskill with mentees | | network | |
| Shirts that say "Daddy's little Zaddy" | \$30 | | \$30 provided by Flazeda |
| TOTAL VALUE | \$2,350 | | \$850 |

How do I become a Flaze-Daddy?

You can sign up as a Flaze-Daddy and pay your bankrolling contribution at:

<https://www.flazedahub.com/Shop.php#!/Flaze-Daddy-Donation/p/506810033/category=0>

You can also sign up at Decadence and Debauchery on 10 December 2023 at the Belconnen Arts Centre

How do I become a Daddy's Little Zaddy?

Sign up to the Expression of Interest (details to follow)